



FOLDABLE

WHEN SUPPLYING YOUR ART FILE PLEASE FOLLOW THESE INSTRUCTIONS AND SIZES.

THE **PINK LINE** INDICATES THE FINISHED SIZE OF THE STUBBY COOLER WHICH IS 101x127mm, BUT

WE NEED WHAT IS CALLED BLEED SO WE NEED A FURTHER 5mm ADDED TO ALL THE SIDES SO THE BACKGROUND

NEEDS TO BE 111x137mm WHICH IS INDICATED BY **THE BLUE LINE**.

ALSO KEEP IN MIND THE IMAGE SIZE WHICH IS THE **RED LINE** INDICATES THE MAX IMAGE SIZE MEANING TEXT & LOGOS

NEED TO BE WITHIN THIS SO IT WILL ALLOW US TO SEAM AND KEEP IN REGISTRATION WHEN PRINTING AND ASSEMBLING,

ALSO PLEASE MAKE SURE THE FILE IS SETUP IN **CMYK** AND IMAGES NO LESS THAN 300DPI.

